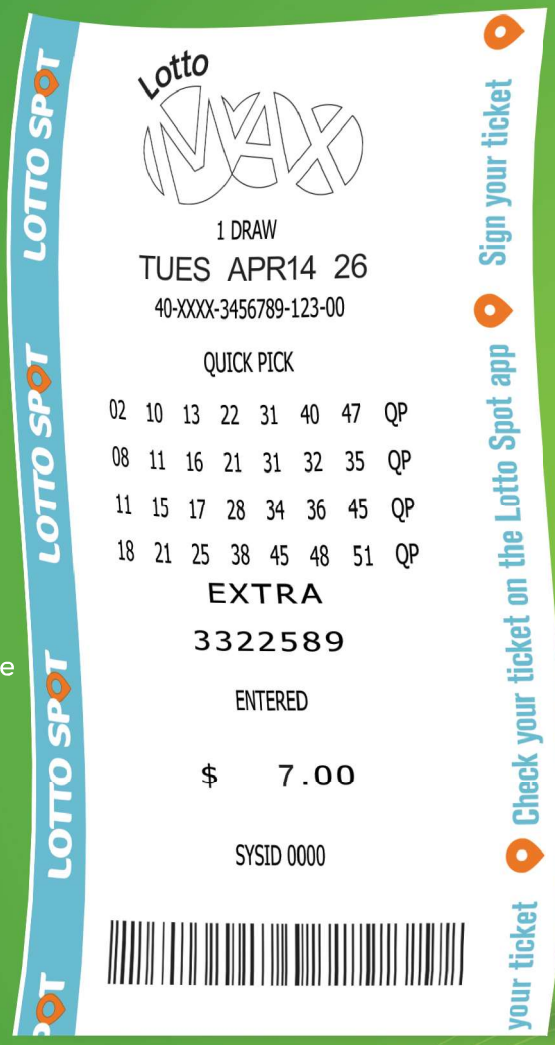
THE NEW LOTTO MAX IS ALMOST HERE!

SALES FOR THE NEW LOTTO MAX START APRIL 11, WITH THE FIRST DRAW ON APRIL 14.

GAME UPDATES AT-A-GLANCE

- Jackpot cap will increase from **$80 million to $90 million**
- **$100,000 additional prizes** will be available on every draw (number of prizes will increase as the jackpot grows)
- Every **$6 play** will include **four selections of seven numbers**
- The number range of 1-50 will be 1-52
- Odds of winning any prize will improve from approximately **1-in-7 to 1-in-5.8**
- The NEW LOTTO MAX will offer more ways to win with every $6 play



HOW WILL THE CHANGE HAPPEN?

- **$5 LOTTO MAX sales end April 10** at game break (9 pm CT / 8 pm MT / 7 pm PT):
  To accommodate the final draw, however, the number of Advance Play draws will decrease by one every Tuesday and Friday.
  April 3 – 2
  April 7 – 1
  April 10 – 0
- Lottery terminals will shut down at game break and reopen the next morning at 5 am CT / 4 am MT / 3 am PT
- Sales and validations **will not be available** during this period

KEY REMINDERS

- Free Plays won before the new game rules take effect will be issued as **NEW LOTTO MAX tickets**
- Separate selection slips will now be used for LOTTO MAX and WESTERN MAX. Please ensure new slips are available **AFTER** the April 10 game break
- Starting April 14, the **maximum LOTTO MAX transaction limit increases to $1,200** per terminal transaction. This does not restrict what customers can purchase overall

And don't forget to promote EXTRA

With the price increase, players might not know to ask for EXTRA with their ticket. Many players ask for a $6 LOTTO MAX, which previously included a $5 LOTTO MAX with the $1 EXTRA added. Now that LOTTO MAX alone costs $6, remember to ask if the player would like to add EXTRA for $1 – it could help your sales and boost your bottom line!