LOTTOLINE

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SPRING SALES AND RETAIL READINESS



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LOTTO SPOT

THE NEW LOTTO MAX IS ALMOST HERE!

SALES FOR THE NEW LOTTO MAX START APRIL 11, WITH THE FIRST DRAW ON APRIL 14.

GAME UPDATES AT-A-GLANCE

- Jackpot cap will increase from **$80 million to $90 million**
- **$100,000 additional prizes** will be available on every draw (number of prizes will increase as the jackpot grows)
- Every **$6 play** will include **four selections of seven numbers**
- The number range of 1-50 will be 1-52
- Odds of winning any prize will improve from approximately **1-in-7 to 1-in-5.8**
- The NEW LOTTO MAX will offer more ways to win with every $6 play



HOW WILL THE CHANGE HAPPEN?

- **$5 LOTTO MAX sales end April 10** at game break (9 pm CT / 8 pm MT / 7 pm PT):
  To accommodate the final draw, however, the number of Advance Play draws will decrease by one every Tuesday and Friday.
  April 3 – 2
  April 7 – 1
  April 10 – 0
- Lottery terminals will shut down at game break and reopen the next morning at 5 am CT / 4 am MT / 3 am PT
- Sales and validations **will not be available** during this period

KEY REMINDERS

- Free Plays won before the new game rules take effect will be issued as **NEW LOTTO MAX tickets**
- Separate selection slips will now be used for LOTTO MAX and WESTERN MAX. Please ensure new slips are available **AFTER** the April 10 game break
- Starting April 14, the **maximum LOTTO MAX transaction limit increases to $1,200** per terminal transaction. This does not restrict what customers can purchase overall

And don't forget to promote EXTRA

With the price increase, players might not know to ask for EXTRA with their ticket. Many players ask for a $6 LOTTO MAX, which previously included a $5 LOTTO MAX with the $1 EXTRA added. Now that LOTTO MAX alone costs $6, remember to ask if the player would like to add EXTRA for $1 – it could help your sales and boost your bottom line!

NEW LOTTO SPOT DIGITAL PLATFORM

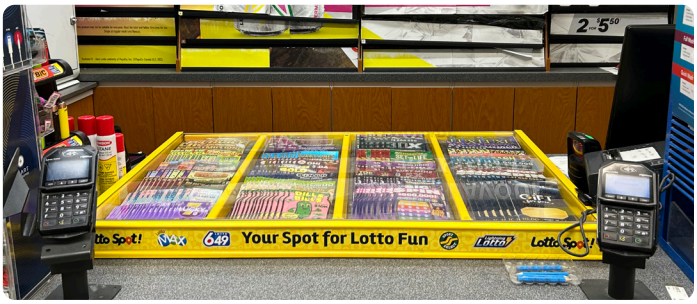
Another big change is coming in April – WCLC's digital presence is getting a major upgrade! The long-awaited update will feature many changes to the Lotto Spot website and app.

As we get closer to the launch date, we will share information about the update and possible impacts to you as a retailer. Keep an eye out for informational messaging to be received over the next few weeks.

The new app will continue to offer the Build a Ticket feature, which allows customers to create a QR code and purchase their ticket in-store at retail.
This functionality continues to save time and eliminate the need for selection slips, while still generating the standard 5% sales commission for retailers.



KEEP YOUR INVENTORY UP TO DATE!



Keeping inventory up to date is essential for retailers, especially when it comes to lottery products. Well-maintained stock ensures customers always have access to the Scratch & Win games they're looking for, creating a positive player experience and supporting steady sales. When the merchandiser is current and organized, players are more likely to browse and buy.

Because Scratch & Win games change frequently, expired or unavailable tickets can lead to confusion and, in some cases, disappointment. Staying on top of new launches, removing expired products, and keeping displays fresh helps maintain customer trust and keeps your Lotto Spot area looking professional.

Consistent inventory management supports smoother operations and stronger sales overall. By regularly reviewing, ordering, and organizing your lottery products, retailers create a dependable environment that keeps customers engaged and coming back.

You can find the schedule for chargeback, buyback and expired tickets on page 7.

THEFT AT RETAIL



Theft can happen in any retail environment, and lottery products are no exception. Being prepared and knowing what to do if theft happens helps protect your business. Most importantly, your safety always comes first – stock can be replaced, you cannot. If you ever feel threatened or unsafe, step away and seek help immediately.

If theft occurs, act quickly and follow these steps:

1. **Report the incident to Police or RCMP** and obtain a Police Report Number.
2. **Call Retail Spot (1-800-665-0133)** with incident details and information on any missing tickets.
3. **Notify your insurance provider.**
4. Contact your **Lottery Representative** for equipment or ticket support.
5. Share any relevant video footage with Police, WCLC and your applicable Provincial Organization

AGLC Choices Albertans can trust · SASK LOTTERIES · MANITOBA LIQUOR & LOTTERIES · NORTHWEST TERRITORIES & NUNAVUT Lotteries · LOTTERIES YUKON

2025 A WINNING YEAR IN REVIEW

2025 was another big year of wins across WCLC's region — and wow, did players have reasons to celebrate!

This year **66 prizes of $1 million** or more were claimed on lottery tickets purchased throughout the Prairies and the North, adding up to more than **$218.6 million in paid out prizes!**

LOTTO 6/49 once again stole the spotlight, creating 32 millionaires! The always-thrilling Gold Ball draw delivered 23 million-dollar Guaranteed Prize winners, while nine players won or shared the $5 million Classic jackpot – instantly leveling up their lives!

The biggest **LOTTO 6/49** win of the year? A beautiful $54 million – won on December 28, 2024, but paid in February 2025 – by a couple from Grande Prairie, AB. The couple were excited to retire and spend more time with their family.

Not to be outdone, **LOTTO MAX** had a big year of its own, producing 15 new millionaires! All 15 winners took home sparkly $1 million MAXMILLIONS prize.

And the excitement didn't stop there…

WESTERN MAX delivered eight big wins, including six $1 million prizes and two impressive **$2 million top prizes.**

WESTERN 649 crowned two $2 million winners, both from Calgary, AB.

LIGHTNING LOTTO, WCLC'S newest instant game, also crowned a millionaire after someone from Grande Prairie was struck by the record-breaking $1.73 million jackpot!

Scratch & Win games added even more sparkle, handing out six $1 million prizes and one $3 million prize across Alberta, Manitoba and the Northwest Territories.

BIG WINS POPPED UP EVERYWHERE — from buzzing cities to tiny towns!

Alberta led the way with 49 winners of $1 million or more: 14 in Calgary, 7 in Edmonton, and 28 across the rest of the province.

Manitoba celebrated six $1 million wins, including four in Winnipeg.

Saskatchewan welcomed 10 new millionaires, with five in Saskatoon and two in Regina.

Northwest Territories also had a win this year – someone in Yellowknife took home a $1 million prize on a $100 ULTIMATE Scratch & Win ticket.

And remember: these headline-making prizes are just a small sample of the winnings returned to players every single year. Retailers like you pay out thousands of prizes – up to $1,000 – every day!

Here's to another exciting year of winning, celebrating, and dreaming big!

**Stats as of December 22, 2025*

MAGNIFICENT MARCH SUPERDRAWS

March is looking especially exciting this year! On March 21 and March 28, LOTTO 6/49 will feature 25 guaranteed SuperDraws for $20,000 each… on BOTH dates. That's a total of $1 million in additional prizes across these two special draws!

Players love extra chances to win on their favourite games, so be sure to let them know about the two late-March SuperDraws!

LOTTO 6/49 SuperDraw

GAME SPOTLIGHT: THE PICK GAMES – PICK 2, PICK 3 & PICK 4

April is shaping up to be a very BIG month. Not only are we launching the NEW LOTTO MAX and unveiling our NEW digital platform, we are also celebrating seven years of the PICK Games!

Lotto Spot's PICK Games are easy games, every day, starting at $1.



WHY RETAILERS SHOULD LOVE THE PICK GAMES:

- **Fast transactions** that keep lines moving
- **Easy upsell**—PICK 2 is the easiest way to play. PICK 3 offers the most ways to play. PICK 4 has the biggest reward
- **Steady, loyal play** from customers who enjoy simple lottery games where you choose your own numbers for daily chances to win

As the PICK Games celebrate seven years play, it's a great time to ask customers: "Want to try a PICK today?"



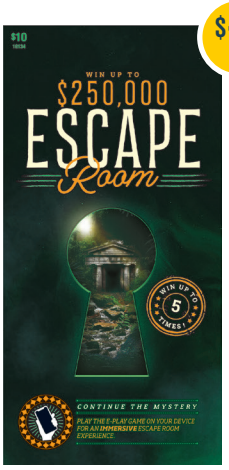
EXPLOSION
(16133)
Win up to $500!
Overall odds: 1 in 4.34
More than 5,000 prizes of $500 to win!

Please note: This ticket is available in other lottery regions; however, you are only able to validate tickets purchased within WCLC's region of Alberta, Saskatchewan, Manitoba, Yukon, Northwest Territories and Nunavut. If you are presented with a ticket from any other area, you will not be able to check it on the Ticket Terminal or pay any prize.



VAULT
(31069)
Prizes up to $2 million!
Overall odds of winning: 1 in 3.46
More than $55 million in prizes from $40 to $500!

Please note: This ticket is available in other lottery regions; however, you are only able to validate tickets purchased within WCLC's region of Alberta, Saskatchewan, Manitoba, Yukon, Northwest Territories and Nunavut. If you are presented with a ticket from any other area, you will not be able to check it on the Ticket Terminal or pay any prize.



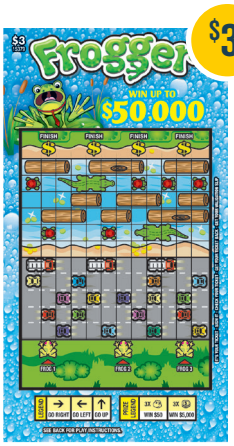
ESCAPE ROOM E-PLAY
(16134)
100 E-play prizes of $1,000!
Overall odds: 1 in 3.12
200 e-play prizes of $1,000!



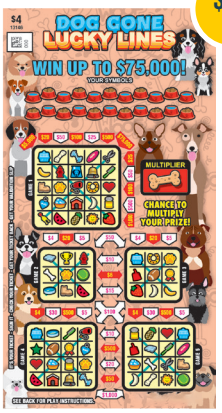
SKEE BALL
(15384)
Prizes up to $50,000
Overall odds of winning: 1 in 3.25
Win up to two times!



CROSSWORD ROADTRIP E-PLAY
(26324)
Win up to $100,000!
Overall odds of winning: 1 in 2.95
250 E-play prizes of $1,000!



FROGGER
(15379)
Win up to $50,000
Overall odds of winning: 1 in 3.67
Win up to three times!



DOG GONE LUCKY LINES
(13146)
Win up to $75,000!
Overall odds of winning: 1 in 2.95



THE BIG SPIN
(26325)
Win up to $500,000 at a BIG SPIN event!
Overall odds of winning: 1 in 4.72
Prizes start at $10!



LUCKY LINES EXTRAVAGANZA
(33073)
Prizes up to $200,000!
Overall odds of winning: 1 in 3.85
Win up to 10 times!



SPRING BLING
(21407)
Win up to $12,000!
Overall odds of winning: 1 in 4.51
Win up to two times on every ticket!



GET THE GOLD
(61005)
Chance to win 1 of 5 prizes of $200,000 in Gold.

WORD SEARCH

U A L R D S P R I N G P H T E
F I P H L K D A E R I L Q D X
K G J R D S A L E S S A V H T
A L Q D I D R D V B U D A K R
M A R C H L J E V D P M U Z A
K N G U W L I E Y Q E J L L V
D A L O T T O M A X R V T G A
W N O I S O L P X E D K J H G
I D K J Q T D T A T R B D D A
N E S C A P E D D H A Z S Y N
N D E N E W I H K D W L C R Z
I J Z D T N D W J C D K L R A
N Y H D E D N F R O G B A R F
G A I S D K C D D Q L J H D E
D G S M I N V E N T O R Y D M

LOTTO MAX
SUPERDRAW
EXPLOSION
APRIL
SPRING
INVENTORY
NEW
WINNING
MARCH
FROG
ESCAPE
VAULT
EXTRAVAGANZA
SALES
READINESS

CALENDAR

March 1 – 13th Anniversary of WESTERN MAX
March 8 – Daylight Saving Time goes into effect
March 17 – Opening round of March college basketball tournament begins
March 20 – 9th Anniversary of POKER LOTTO
March 21 – LOTTO 6/49 SuperDraws
March 28 – LOTTO 6/49 SuperDraws

April 3 – Good Friday – WCLC and Prize Offices closed
April 6 – Easter Monday – WCLC and Prize Offices closed
April 16 – 7th Anniversary of PICK 2 and PICK 4
April 16 – Pro-Hockey regular season ends

LOTTOLINE CREDITS

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LottoLine is the official retailer publication for Western Canada Lottery Corporation. LottoLine articles may be reprinted without prior approval, but a credit line is required.

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Although a reasonable effort is made to ensure the accuracy of this publication and other WCLC publications, errors can occur. This and other WCLC publications are subject to change. All official rules and regulations respecting lotteries, winning number lists, and game conditions and prize structure statements, which are available from WCLC, supercede any information within this publication.

CHARGEBACK DATES

MARCH 18, 2026

$1 WILD DOUBLER 21404
$1 PICTURE THI$ 21405
$2 DID I WIN? 25411
$2 CASH LINES 25412
$2 PEPPERMINT PAYOUT 25413
$2 GNOME FOR THE HOLIDAYS 25414
$3 CROSSWORD 15370
$3 BINGO GONE WILD 15372
$3 LIGHTNING LOTTO LOADED 15373
$3 EXTREME NUMBERS 15374
$3 SHINY & BRIGHT 15375
$4 LUCKY LINES RETRO ARCADE 13143
$4 CHRISTMAS CROSSWORD 13144

MARCH 25, 2026

$5 SET FOR LIFE 26304
$5 PAWS N' CLAWS 26308
$5 CROSSWORD FIRE & ICE 26310
$5 LUCKY LARRY'S LOBSTERMANIA (MB-ONLY) 26311
$5 GOLD RUSH 26314
$5 POKER NIGHT 26315
$5 JAWS 26317
$5 WINTER GREEN 26318
$5 NATIONAL LAMPOON'S CHRISTMAS VACATION 26319
$10 CROSSWORD DELUXE 16125
$10 POLARIS RIDE TO RICHES 16126
$10 JOY TO THE WORLD 16127
$30 PLATINUM ILC 36011
$100 ULTIMATE 62003

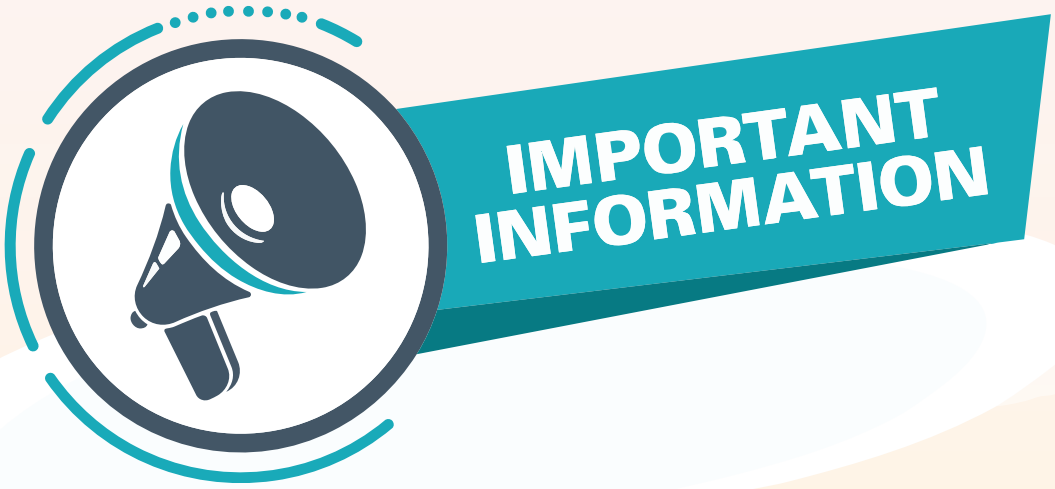
EXPIRY DATES

MARCH 21, 2026

$1 LUCKY 7S 20072
$1 CAH MATCH 21401
$2 ONLY IN ALBERTA BINGO 22067
$2 20X THE CASH 25404
$2 SWEET CASH 25405
$3 CROSSWORD 15363
$3 JUNGLE TREASURE 15367
$3 BINGO 15368
$4 LUCKY LINES DIAMOND DOUBLER 13141
$5 SET FOR LIFE 26304
$5 50X THE CASH 26307
$5 PAW N' CLAWS 13143
$5 LUCKY LARRY'S LOBSTERMANIA (MB-ONLY) 26311
$10 THE BIGGER SPIN 16110
$10 100X THE CASH 16120
$10 CROSSWORD DELUXE 16121
$20 200X THE CASH 31060
$20 SUPER SCRATCH PACK 31063
$100 ULTIMATE 62003

APRIL 24, 2026

$20 20X SUPREME ILC 31057



As of April 1, 2026 all Sask Lotteries retailers must be registered with Saskatchewan Liquor and Gaming Authority (SLGA).

What does this mean for you?
Soon, you will receive a registration certificate either by email or mail. The owners of the retail location will have a registration for five years, while the managers or key contacts listed will receive a three-year registration.

All current Sask Lotteries retailers are automatically registered in the new process. Any changes must be directly communicated with SLGA. Within the first year, SLGA will send a consent form to all identified owners, key contacts or managers to be completed and returned to SLGA. SLGA performs yearly checks on all registrants. If a Criminal Record Check reveals a record of concern, SLGA will initiate an investigation and will notify Sask Lotteries.

Renewal forms will be issued to the retailer 120 days prior to expiry of registration and 60 days prior to the expiry of registration for the Gaming Supplier Employees.

The registration must be kept on site for the retail location.

Individuals that leave employment of a retailer will have their registration closed in SLGA's system. SLGA requires notice that an employee has been terminated or resigned within seven days. Sask Lotteries will identify these instances for SLGA.

If you have further questions, please contact your Lottery Account Representative or consult the special edition SLGA Memo released earlier this month.